



2022 MNFEA CONFERENCE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

Investment: \$5,000 or minimum of \$10,000 in traded products or services

- ▶ Sponsor Receives The Following Conference Benefits:
 - ▶ 4 Complimentary Conference Registrations. (\$600 - \$800)
 - ▶ Presenting Sponsor Title On Conference Materials.
 - ▶ Opportunity To Address Attendees And Introduce One Keynote Conference Session (5 Minutes).
 - ▶ One Year Complimentary MNFEA Membership. (\$105 - \$75)
 - ▶ Vendor Table at both the In-person and Virtual Trade Shows. (\$350)
 - ▶ Company Logo Featured On MNFEA Website, Social Media, & Conference Eblasts.
 - ▶ Company Ad In One (1) MNFEA E-newsletter In 2022. (Database of 1,000+ includes 220 members)
 - ▶ Company Logo On Conference Sponsor Signage.
 - ▶ Placement Of One (1) Sign Or Pull Up Banner In Conference Area (Provided By Sponsor).
 - ▶ Verbal Recognition During Opening And Closing Conference Remarks.
 - ▶ Company Logo On Attendee Welcome Bags & Name Tags.(\$600)
 - ▶ Opportunity To Place Promotional Materials In Attendee Welcome Bags. (\$75)
 - ▶ Company Ad And Logo Placement In Conference App.
 - ▶ Right To Use MNFEA Logo In Company Marketing As Preferred Partner.



WEDNESDAY NIGHT NETWORKING SPONSOR

Investment: \$2,000

- ▶ Sponsor Receives The Following Conference Benefits:
 - ▶ 3 Complimentary Conference Registrations. (\$450 - \$600)
 - ▶ One Year Complimentary MNFEA Membership. (\$75 - \$105)
 - ▶ Opportunity To Address Attendees During The Networking Event (5 Minutes).
 - ▶ Vendor Table at both the In-person and Virtual Trade Shows. (\$350)
 - ▶ Company Logo On MNFEA Website, Social Media, & Conference Eblasts.
 - ▶ Company Ad In One (1) MNFEA E-newsletter In 2022. (Database of 1,000+ includes 220 members)
 - ▶ Company Logo On Conference Sponsor Signage.
 - ▶ Placement Of One (1) Sign Or Pull Up Banner In Conference Area (Provided By Sponsor).
 - ▶ Verbal Recognition During Opening And Closing Conference Remarks.
 - ▶ Opportunity To Place Promotional Materials In Attendee Welcome Bags. (\$75)
 - ▶ Company Logo Placement In Conference App.
 - ▶ Right To Use MNFEA Logo In Company Marketing As Preferred Partner.



THURSDAY NIGHT SOIREE SPONSOR (includes reception, dinner, and activity)

Investment: \$2,000

- ▶ Sponsor Receives The Following Conference Benefits:
 - ▶ 3 Complimentary Conference Registrations. (\$450 - \$600)
 - ▶ One Year Complimentary MNFEA Membership. (\$75 - \$105)
 - ▶ Opportunity to Address Attendees During the Networking Event (5 Minutes).
 - ▶ Vendor Table at both the In-person and Virtual Trade Shows. (\$350)
 - ▶ Company Logo On MNFEA Website, Social Media, & Conference Eblasts.
 - ▶ Company Ad in One (1) MNFEA E-newsletter In 2022. (Database of 1,000+ includes 220 members)
 - ▶ Company Logo on Conference Sponsor Signage.
 - ▶ Placement Of One (1) Sign or Pull Up Banner in Conference Area (Provided By Sponsor).
 - ▶ Verbal Recognition During Opening and Closing Conference Remarks.
 - ▶ Opportunity to Place Promotional Materials In Attendee Welcome Bags. (\$75)
 - ▶ Company Logo Placement in Conference App.
 - ▶ Right to Use MNFEA Logo In Company Marketing As Preferred Partner.



GOLD LEVEL SPONSORSHIPS

Two Options: Networking Lounge Sponsor or Healthy & Safety

Investment: \$1,500

- ▶ Sponsor Receives the Following Conference Benefits:
 - ▶ 2 Complimentary Conference Registrations. (\$300 - \$400)
 - ▶ Company Logo Featured on Corresponding Signage.
 - ▶ Opportunity to Distribute Product Samples or Swag in the Networking Lounge.
 - ▶ Vendor Table at both the In-person and Virtual Trade Shows. (\$350)
 - ▶ Company Logo On MNFEA Website, Social Media, & Conference Eblasts.
 - ▶ Company Ad in One (1) MNFEA E-newsletter In 2022. (Database of 1,000+ includes 220 members)
 - ▶ Company Logo on Conference Sponsor Signage.
 - ▶ Placement of One (1) Sign or Pull Up Banner In Conference Area (Provided By Sponsor).
 - ▶ Verbal Recognition During Opening and Closing Conference Remarks.
 - ▶ Opportunity to Place Promotional Materials In Attendee Welcome Bags. (\$75)
 - ▶ Company Logo Placement in Conference App.
 - ▶ Right to Use MNFEA Logo in Company Marketing as Preferred Partner.



SILVER LEVEL SPONSORSHIPS

Six Options: Conference Meals, Virtual Waiting Room, Hospitality Suite, Welcome Bag, Shuttle Bus or Attendee Credentials
Investment: \$1,000



- ▶ Each Package includes "presented by" Branding Tailored to the Specific Activations.
- ▶ Benefits included all packages:
 - ▶ 1 Complimentary Conference Registrations. (\$150 - \$200).
 - ▶ Vendor Table at both the In-person and Virtual Trade Shows. (\$350)
 - ▶ Company Logo on Conference Sponsor Signage.
 - ▶ Verbal Recognition During Opening and Closing Conference Remarks.
 - ▶ Company Logo on MNFEA Website, Social Media, & Conference Eblasts.
 - ▶ Opportunity to Place Promotional Materials in Attendee Welcome Bags. (\$75)
 - ▶ Company Logo Placement In Conference App.
 - ▶ Right to Use MNFEA Logo In Company Marketing As Preferred Partner.

CONFERENCE SESSION SPONSOR

Investment: \$750



- ▶ Sponsors receive the following conference benefits:
 - ▶ 1 Complimentary Conference Registrations. (\$150 - \$200)
 - ▶ Opportunity to Brand the Virtual Waiting Room for Your Sponsored Conference Session with One (1) 30-Second Video or Stock Ad (provided by sponsor).
 - ▶ Opportunity to Address Attendees at your Sponsored Conference Session regarding your Product or Services (5 Minutes) and Introduce the Speaker of your Sponsored Conference Session.
 - ▶ Opportunity to Distribute Product Samples or Promotional Materials in Your Sponsored Conference Session.
 - ▶ Vendor Table at both the In-person and Virtual Trade Shows. (\$350)
 - ▶ Company Logo on MNFEA Website, Social Media, & Conference eBlasts.
 - ▶ Verbal Recognition during Opening and Closing Conference Remarks.
 - ▶ Company Logo Placement in Conference App.
 - ▶ Right to Use MNFEA Logo in Company Marketing as Preferred Partner.

CONFERENCE TRADE SHOW VENDOR

Investment: \$350

- ▶ Sponsors receive the following conference benefits:
 - ▶ 1 Complimentary Conference Registrations. (\$150 - \$200)
 - ▶ Vendor Table at both the In-person and Virtual Trade Shows. (\$350)
 - ▶ Company Logo on MNFEA Website, Social Media, & Conference eBlasts.
 - ▶ Company Logo on Conference Sponsor Signage.
 - ▶ Verbal Recognition during Opening and Closing Conference Remarks.
 - ▶ Company Logo Placement in Conference App.
 - ▶ Right to Use MNFEA Logo in Company Marketing as Preferred Partner.



ATTENDEE WELCOME BAG SWAG PARTNER

Investment: \$75

- ▶ Sponsors receive the following conference benefits:
 - ▶ Opportunity to provide 200 Promotional Materials/Items to be placed in the Attendee Welcome Bags.
 - ▶ Company Name Recognition on MNFEA Website, Social Media, & Conference eBlasts.
 - ▶ Company Name Recognition on Conference Sponsor Signage.
 - ▶ Verbal Recognition during Opening and Closing Conference Remarks.
 - ▶ Company Name Recognition in Conference App.
 - ▶ Right to Use MNFEA Logo in Company Marketing as Preferred Partner.



ADDITIONAL SPONSORSHIP DETAILS & OPPORTUNITIES

- ▶ If you didn't see a sponsorship that works for your organization let's chat! We are always open to featuring new services and creating custom sponsorships that create success for everyone!
- ▶ Should state gathering guidelines mandate our conference move completely virtual all existing sponsorships will transfer to the virtual model. Additional information about virtual activation will be presented should this situation arise.
- ▶ Sponsorship opportunities are open to all those involved in the industry! You do not need to be a member to participate.





THANK YOU!

IF YOU HAVE ANY QUESTIONS OR WOULD LIKE TO CHAT ABOUT SPONSORSHIPS,
PLEASE REACH OUT TO US AT INFO@MNFEA.COM.

SEE YOU AT THE 2022 CONFERENCE!